AECMAGAZINE NXT DEV

PROSPECTUS

CONFERENCE AND EXHIBITION

21 June 2023

London, UK

THE QUEEN ELIZABETH II CENTRE

Westminster,
London SW1P 3EE

nxtdev.build

NXT DEV (Next Development) by AEC Magazine provides a unique forum to help shape the future of AEC software development.

NXT DEV is the sister event to NXT BLD (see page 8).

It will be held at the QEII Centre in London on 21 June 2023, the day after NXT BLD (20 June 2023).

NXT DEV allows AEC practitioners, software developers and investors to share their views on what comes next and learn from industry veterans.

The event will focus on how the AEC industry can dramatically drive and accelerate productivity with BIM 2.0 technologies such as Artificial Intelligence (AI), Machine Learning (ML) and Blockchain.

NXT DEV will also explore how to break proprietary lock-in of project data and digitally connect end to end, from concept to fabrication.

Who attends NXT DEV?

- AEC software firms
- AEC software start-up founders and developers
- Heads of BIM
- Practice partners / IT directors
- VCs, enterprise investors, and business angels in AEC

From talking with BIM practitioners at leading firms AEC Magazine recognises that the AEC industry is at a crossroads.

The previous generation of desktop applications have established annual evolutionary releases and, in some cases, development has plateaued.

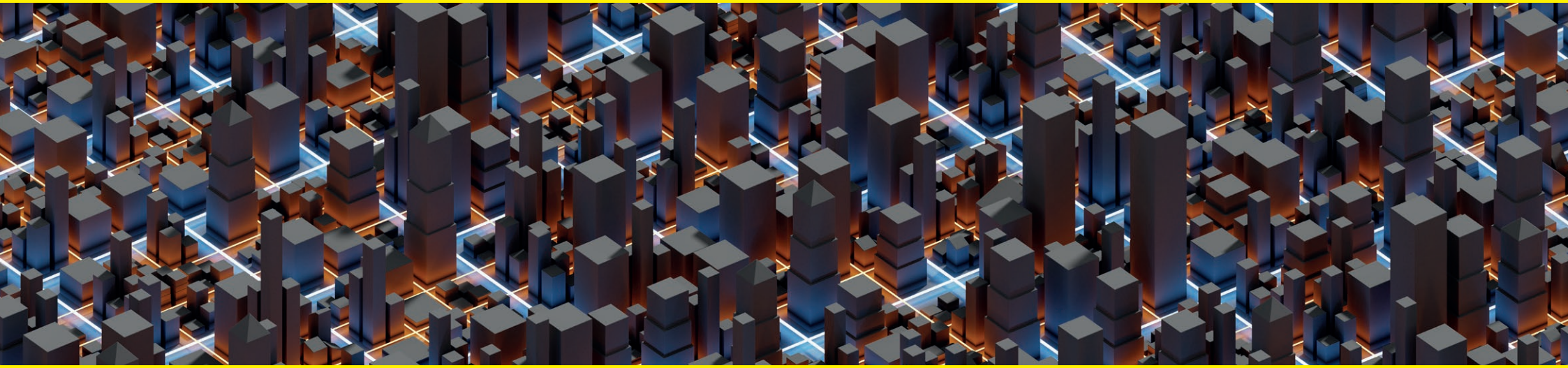
The limitations of BIM 1.0 workflows and the rise of cloud, SaaS, AI, combined with the AEC industry demanding increased data interoperability means we need next generation thinking.

NXT DEV is the event where software developers can meet with and learn from industry leading Design IT Directors as to where the 'Tech Stack' pain points are, as well as meet and hear from Venture Capitalists (VCs) and Angels active in funding start-ups and new contenders.

NXT DEV dives into the AEC software development scene and looks to connect the three key ingredients:

- Customer demand
- New software development
- Finance

Throughout the day NXT DEV will look at all aspects of the journey of bringing new innovations to market and aim to develop a focussed community dedicated to furthering the digitisation of AEC.



NXT DEV 2023 will be held on 21 June 2023 at the prestigious Queen Elizabeth II Centre in London, with stunning views over Westminster and Parliament Square.

Food and drinks will be served throughout the day. The event will be held over two floors.

The fifth floor, the Cambridge / Windsor rooms, will act as a hub for the event and host up to 10 select exhibitors and all the catering.

The Mountbatten room on the sixth floor will host the main conference.

Queen Elizabeth II Centre
Broad Sanctuary,
Westminster,
London
SW1P 3EE

PRESTIGIOUS LONDON LOCATION

The Queen Elizabeth II Centre is located in the heart of Westminster, less than five minutes' walk from Big Ben and the Thames, directly opposite Westminster Abbey

Nearest London Underground stations:

Westminster (6 mins walk)
St James's Park (4 mins walk)
Victoria Station (14 mins walk)

Nearest train stations

Victoria Station (14 mins walk)
Charing Cross (12 mins walk)
Waterloo (18 mins walk)

NXT DEV (and NXT BLD) were born out of AEC Magazine, one of the most respected architecture, engineering and construction technology magazines in the world.

The publication launched in 2002 and is read by 30K+ professionals and decision makers in the AEC industry.

It also has a very active community on social media, including 6K+ followers on Twitter and 5K followers on LinkedIn.

46K+

6K+

5K

A unique opportunity

NXT DEV Sponsors have a unique opportunity to position themselves at the forefront alongside those who are shaping the future of AEC software development.

The NXT BLD exhibit floor provides a platform for sponsors to reach a highly qualified audience of AEC game changers, design IT professionals, and VCs—to start conversations, conduct demos, and build trust for future negotiations.

Who should sponsor NXT DEV?

- AEC software firms
- AEC software development kit (SDK) providers
- Computing platform providers
- Application Programming Interface (API) providers
- Accelerators
- VCs and business angels in AEC
- AEC hardware partners of Lenovo

NXT DEV features an exhibition with space for 16 select sponsors

The exhibition runs throughout the day and there will be plenty of time to meet with delegates. Tea / coffee breaks and lunch are held in the exhibition space.

Diamond Sponsor - £19,200
- Consultative role in shaping the event topics and direction
- All Platinum Sponsor benefits

Platinum Sponsor - £9,600
- 10m x 3m stand (height limit 2.5m) or option for private meeting room
- Discussion on possible speaking slot
- Larger and more prominent logos in email communications, the event website + on-site throughout the conference
- Logos on NXT DEV video site for post-event viewing
- Sponsor video to be played before event and during breaks from main stage
- All Gold Sponsor benefits

Gold Sponsor - £4,800
- 5m x 3m stand (height limit 2.5m)
- Logo on Stage Banners
- Sponsor HTML email sent to delegates that opt in
- Sponsor video on event website
- All Silver Sponsor benefits

Silver Sponsor - £2,400
- 3m x 2m stand (height limit 2.5m)
- Banner ad on conference website
- Logos in email communications, the event website + on-site throughout the conference

Principal sponsor

13 **Lenovo**
lenovo.com/workstations

Co-principal sponsors

13 **NVIDIA**
nvidia.com/aec

Intel
Intel.com

Gold sponsors and partners

21 **IMSCAD**
imscadservices.com

V **Bentley iTwin Ventures**
bentleyitwinventures.com

V **Foundamental**
foundamental.com

V **MDRx**
mdrx.tech

V **a/o Proptech**
aoproptech.com

Silver sponsors

15 **AMC Bridge**
amcbridge.com

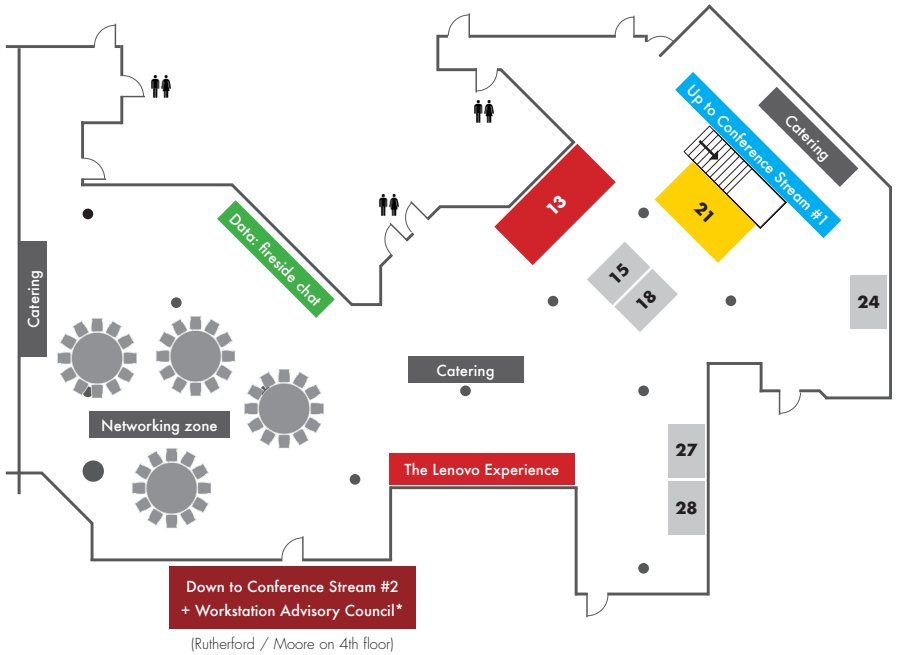
18 **Spaces by Cerulean Labs**
spacesapp.io

24 **Chaos Enscape**
chaos.com

27 **Xinaps**
xinaps.com

28 **Arkio**
arkio.is

V **Virtual sponsor**



(Rutherford / Moore on 4th floor)

EXHIBITOR INFO

For more details about our sponsors visit *www.nxtdev.build/exhibitors*

NXT BLD (Next Build) is NXT DEV's sister event, held on 20 June 2023, the day before NXT DEV.

Now in its 7th year it has grown into an essential one day conference and exhibition which looks beyond BIM to explore future Architecture, Engineering and Construction (AEC) technologies.

The event takes place in London, the global hub for architecture, and attracts some of the most influential technologists and decision-makers working in the AEC sector.

These include R&D teams, partners, heads of technology and BIM managers from many of top 100 architectural practices and large multinational construction firms.

Sponsors at NXT BLD get an unparalleled opportunity to showcase technology and build relationships with these leading firms.

More info at nxtbld.com

NXT BLD topics

Advanced Architecture
Digital Fabrication
Next Generation BIM
Artificial Intelligence
Physically-based Rendering
Real Time Visualisation
Virtual Reality
Mixed Reality
Generative Design
Machine Learning
Reality Capture to Model
Laser Scanning
Photogrammetry
Smart Cities
Collaboration Tools
3D Printing (models and buildings)
Simulation
Prefab, Modular
Design for Manufacture
New Materials
4D/5D Construction
Blockchain
Common Data Environments
AEC in-house Development
Open Solutions

AECMAGAZINE

In partnership with

intel Lenovo NVIDIA

Gold sponsors

IMSCAD AFFINITY esri Oasys

Silver sponsors

3D REPO revizto GRAPHISOFT KENESTO spaces cadline snaptrude CADSOMA Xinaps DEVELOP3D

Conference Director
Martyn Day
martyn@x3dmedia.com
+44 (0)7525 701 542

Sales
Tony Baksh
tony@x3dmedia.com
+44 (0)20 3355 7313
+44 (0) 7872 691 211

US Sales
Denise Greaves
denise@x3dmedia.com
+1 857 400 7713
+1 617 633 9383